

The Partners

The Cultural Synergy project is implemented by a strong consortium of 6 partners from Denmark, Finland, Norway and Romania – each bringing valuable experience in education, training, local governance, and business support.



SOSU OSTJYLLAND – Denmark



AARHUS KOMMUNE – Denmark



Finvibes Consulting Oy – Finland



Voksenopplæringsenter vgs – Norway



AEL-AMIEDU OY – Finland



Fundatia Ecologica Green – Romania



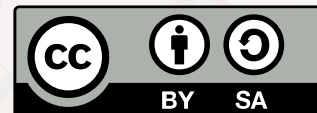
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CULTURAL SYNERGY
Advancing care through
Filipino-Nordic cooperation

**Creating cultures
for
better care**

**PROJECT NO:
2025-1-DK01-KA220-VET-000352457**



What is Cultural Synergy?

The project "Cultural Synergy: Advancing the approach to care labour shortage through Filipino-Nordic joint stakeholder cooperation" is a 2-year pioneer aiming to gain a deeper understanding of opportunities, challenges and barriers related to recruitment and integration of labour from third countries in a Northern European context. The project will develop educational materials to bridge the gap between European and Filipino culture, enabling care education and labour market integration.



Main objective

The main objective of the project is to develop a flexible educational material, targeting migrants from third countries as workers in the European care sector.

Specific objectives

1. Building on the project's needs analysis, to develop a set of recommendations for successful cultural and labor market transition based on surveys with nationally established South-Asian migrants and Filipino stakeholders in the Philippines.
2. To design an Educational Toolkit to address the opportunities, challenges and barriers that will arise in the transition from one cultural, linguistic and labour market context to another.
3. To develop an implementation guide for educational institutions and labour market stakeholders on how they can best implement the Educational Toolkit as a full package or in the form of sub-elements, adapted to stakeholder/student needs and the local context.

Who will benefit?

Primary beneficiaries:

Healthcare educators and care-sector stakeholders, including training supervisors and managers at training sites and workplaces.

Secondary beneficiaries:

Migrants from third countries—specifically from the Philippines and South Asia—who will use the educational materials developed within the project.

Expected results

- ✓ Recommendations for successful cultural, educational and labour market transition
- ✓ A Migrant Educational Toolkit
- ✓ A Guide for Toolkit implementation in education and workplaces

Why It Matters:

The Cultural Synergy project addresses the challenges of labour shortages in the care sector as articulated by the WHO, the European Council, and national healthcare systems in the European countries.